



MARIA CURIE-SKŁODOWSKA UNIVERSITY IN LUBLIN, POLAND

Faculty of Economics

2023

www.ekonomia.umcs.pl



Dear Colleagues!

The Faculty of Economics is the third largest faculty at the Maria Curie-Skłodowska University in Lublin, Poland. Over 2,700 students are enrolled in 8 programs of study taught by more than 120 academic faculty members and over 70 business professionals and foreign lecturers. These programs are offered in both Polish and English. We provide training for specialists in business analysis and data science, as well as general economics, international economic relations, finance and accounting, management, and logistics.

The Faculty of Economics is home to two research institutes: the Institute of Economics and Finance and the Institute of Management and Quality Sciences, which together include 13 departments and focus on various fields of economic and business sciences. Our researchers conduct national and international research projects and disseminate their findings globally.

We are a cutting-edge, open-minded faculty that seeks to continuously expand both teaching and research activities through collaborative global projects. We work with many colleagues from universities in the EU, UK, US, Thailand, Tanzania, and Indonesia, among other countries. You can find the bios of faculty members who are interested in developing international research and teaching collaboration in this catalogue.

dr hab. Mariusz Kicia
Faculty's Dean



UMCS

WYDZIAŁ EKONOMICZNY

Faculty of Economics in figures

2700

Students

270+

International students

6

BA&MA study programs in Polish
Economic Analysis • Economics • Finance and Accounting •
International Economic Relations • Logistics • Management

2

Study programs in English
BA in Business Analytics • MA in Data Science

120

Academics

13

Departments

50+

External professionals

20+

International lecturers

801+

UMCS in World University Rankings 2023
by subject: social sciences

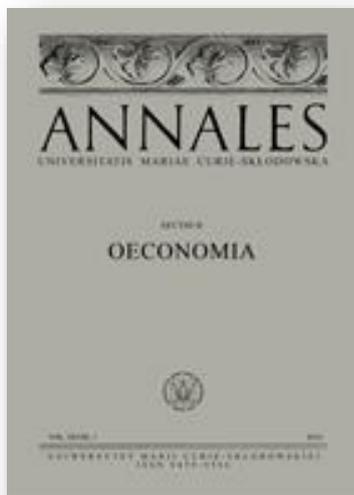


INSTITUTE OF ECONOMICS AND FINANCE

Department of Banking and Financial Markets
Department of Corporate Finance and Accounting
Department of Economic and Regional Policy
Department of Insurance and Investment
Department of Microeconomics and Applied Economics
Department of Public Finance
Department of Statistics and Econometrics
Department of World Economy and European Integration

INSTITUTE OF MANAGEMENT AND QUALITY SCIENCES

Department of Research Methods in Management
Department of Intellectual Capital and Quality
Department of IT Systems and Logistics
Department of Management
Department of Marketing



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EUROPEAN REFERENCE INDEX FOR THE
HUMANITIES AND SOCIAL SCIENCES



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Scientific Profile in Keywords

Marketing and management problems in enterprises of agribusiness sector, research and analysis of food market consumers behaviors and entrepreneurship development on rural areas.

Scientific Interest

In research activity concerned my interests encompass marketing and management problems in enterprises of agribusiness sector, competitiveness and management in agribusiness, research and analysis of food market, consumers behaviors, marketing strategy of food product as well as entrepreneurship development on rural areas.

Courses I Teach

Basic of microeconomics and macroeconomics, basic of marketing, controlling, strategic alliances (network organizations).

Selected Publications

M. Angowski, The Role of Product Features in The Process of Purchase on the Food Market. Comparison of Consumer Behaviors of X and Y Generations, Eurasian Business Perspectives. Proceedings of the 24th Eurasia Business and Economics Society Conference, Springer Nature Switzerland AG, 2018

M Angowski, A Jarosz-Angowska, Importance of Regional and Traditional EU Quality Schemes in Young Consumer Food Purchasing Decisions, European Research Studies Journal 23 (2), 916-927, 2020

Marek Angowski, Factors Shaping the Choice of Purchasing Places on the Food Market. Intergenerational Comparison of Consumers Behaviors, Proceedings of 21st International Scientific Conference, "Enterprise and Competitive Environment", Brno, Czech Republic, 2019

Selected Research Projects

NCN projects, "Modeling the distribution of services in the network economy", UMCS Lublin, 2015-2018 (co-contractor)

Planned Research or Teaching Activities

market analysis, consumer behaviour analysis, marketing of food products,



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Scientific Profile in Keywords

information systems and logistics, ecology and reverse logistics, municipal waste (mainly logistics and management aspects), cleaner production, green economy, modeling, simulations and optimization in the area of management, logistics and medicine, robotic process automation, statistical analysis, data visualization

Scientific Interest

My scientific interests concern the network economy, municipal waste management, adaptation of IT solutions in business, modeling and simulation of logistics processes, automation, robotics, robotic process automation, machine learning, statistical analysis, data mining and databases.

Courses I Teach

Simulations and modeling logistics processes (use of Matlab and Simulink software), Business Process Automation (use of RPA software), Manager's game Marketplace

Selected Publications

Lutek W., Banaś J., Pastuszek Z., *Smart consumer. Satysfakcja konsumenta w systemie zarządzania logistyką zwrótną w gospodarce odpadami komunalnymi*, Wydawnictwo UMCS, Lublin 2020, ISBN: 978-83-227-9373-2, [link](#).

Tataczak A., Banas J., Krus L., *Ranking Allocation Scheme for Cost Sharing in Logistics*, IX International Conference Optimization and Applications (OPTIMA-2018), Petrovac, Montenegro, 1-5 October 2018, [link](#).

Wiechetek Ł., Mędrak M., Banaś J., *Business process management in higher education. The case of students of logistics*, „Problemy Zarządzania”, vol. 15, nr 4 (71), 2017, pp. 146-164, [link](#).

Selected Research Projects

Grant of the National Science Center: *Modeling of reverse logistics of plastic municipal waste in the perspective of international experience (The Contractor)*.

Project: *Modeling of energy consumption patterns in telecommunication objects with the use of predictive methods* (project team member).

Grant of the National Science Center: *Modeling of service distribution in the network economy* (The Contractor).

Planned Research or Teaching Activities

cleaner production, municipal waste management, green economy, ecology and reverse logistics using, among others: statistical analysis, data visualization, modeling and simulations. Other possible areas: RPA, Logistics, ITC



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Scientific Profile in Keywords

Macroeconomics, Agribusiness, competitiveness, International economic relations, EU integration, CAP

Scientific Interest

Author of 20 scientific papers, chapters and books. Her research interests focus on the macroeconomics mechanisms and interventionist policy on the agribusiness market and entities, as well as the international economic relations, EU integration and the impact of CAP assumptions on the competitiveness of member states.

Courses I Teach

International Competitiveness on the global market, The competitive advantage

Selected Publications

The Competitiveness of New Member States of the European Union in Foreign Trade in Agri-Food Products, in the cooperation with A. Nowak, [w:] Functioning and Development of Enterprises – Contemporary Challenges, Duda J., Skalna I., (eds.), AGH, Cracow 2019, chapter 11, s. 91-100.

Competitiveness of EU Dairy Industry in the Global Market after the Abolition of Milk Quotas, in the cooperation with P. Chojnacki, [w:] *Innovation Management and Education Excellence through Vision 2020*, Vols I-VIII: Proceedings of the 31st International Business Information Management Association Conference, Milan, Italy, 25-26 April 2018, s. 2778-2788.

Capital Concentration of the Polish Sugar Industry as a Response to Changes in the International Environment, [w:] *Innovation Management and Education Excellence through Vision 2020*, Vols I-VIII: Proceedings of the 32nd International Business Information Management Association Conference, Seville, Spain, 15-16 November 2018, s. 988-994.

Selected Research Projects

"Intensive Course Programme – Agriculture, territorial identity and rural competitiveness" organized by the University of Life Sciences in Lublin, Poland, from April 19 till May 2 in year 2009

"Competitiveness on the EU sugar market against world trends" - implementation of a research task under the internal competition procedure of "Young Scientists" - implementation in 2011-2017.

BRing. Social sciences for the economy - the program for scientists representing social sciences, organized by TISCHNER EUROPEAN UNIVERSITY in year 2013 (www.bepuser.pl).

Planned Research or Teaching Activities

I would like to establish cooperation with people and teams dealing with issues of competitiveness of entities, markets and industries. I am looking for cooperation in the field of teaching regarding the exchange of information or the possibility of learning the opinions of inhabitants of other countries.



Elżbieta Bukalska

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Scientific Profile in Keywords

corporate finance, capital structure, dividend policy, behavioral corporate finance, accounting, small and medium enterprises, Initial Public Offering

Courses I Teach

Corporate Finance, Financial Analysis, Financing and Evaluation of Financial Project, Business Plan, Bachelor/Master/Ph. D. Seminars

Selected Publications

Bukalska, E. (2020). Are companies managed by overconfident CEO financially constraint? Investment–cash flow sensitivity approach. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 15(1), 107–131. doi: 10.24136/eq.2020.006, economic-research.pl/Journals/index.php/eq/article/view/1766

Bukalska E., Bogna Kaźmierska-Jóźwiak, Jiri Rozkovec (2018). The information content of share repurchases – evidence from Poland, *E+M Ekonomie a Management*, vol 21, issue 2, pp.172-185, DOI: 10.15240/tul/001/2018-2-012, https://dspace.tul.cz/bitstream/handle/15240/26422/EM_2_2018_12.pdf?sequence=1&isAllowed=y

Bukalska, E., Anita Radman-Pesa, Jurica Bosna (2017). ARDL panel estimation of stock market indices and macroeconomic environment of CEE and SEE countries in the last decade of transition, *Portuguese Economic Journal*, vol. 16, issue 3, December 2017, pp. 205-221, DOI 10.1007/s10258-017-0134-0, <https://link.springer.com/article/10.1007/s10258-017-0134-0>



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Scientific Profile in Keywords

Project management, Value-Based Management, Corporate Structure

Scientific Interest

Project management, Value-Based Management, Corporate Structure, Intellectual Capital

Courses I Teach

Corporate Groups, Merge & Acquisitions, Intellectual capital, Snergy aspects in Corporate Groups.

Selected Publications

Corporate Groups – how to create opportunities and value for shareholders

(<https://www.toknowpress.net/monographs/978-83-65020-18-5/>)

Acquisitions: how should a project be successfully executed?

(<https://www.emerald.com/insight/content/doi/10.1108/IMDS-01-2013-0042/full/html>)

Marketing aspects of knowledge-based management in groups of companies: Case of Poland

(<https://www.emerald.com/insight/content/doi/10.1108/02635570510592361/full/html>)

Managing employee engagement in the strategy implementation process: The case from the natural gas industry (<https://content.iospress.com/articles/human-systems-management/hsm200896>).

Planned Research or Teaching Activities

Planned reaserch: **Success factors of mega-projects implemented by Special Purpose Vehicles (SPVs)**. The overriding scientific objective of the proposed study is to identify and understand the mechanisms determining the success of projects implemented with the use of special purpose vehicles (SPV), in particular projects of very high value (so-called mega-projects). Identification of these determinants will allow to close the competence gap and build an optimum decision-making model for mega-project management.



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Teaching Profile in Keywords

innovation policy, macroeconomics, welfare

Teaching Interest

I have been an academic teacher since 2004. I give lectures, workshops and seminars. During my classes I use a lot of examples and up-to-date data to make topics both more clear and more interesting. I found out that humor gets students to listen, improves their understanding and reduces status differences between us. In 2016, I started to provide classes in English for Erasmus students. In April 2018 I had lectures in Lviv Polytechnic National University, Ukraine.

Last few years I try to develop growth mindset in my students' attitude. During workshops they are encouraged to present contemporary economic problems and solutions to them, using more innovative tools than an essay. They prepare infographics, chatbots, simple mobile applications, short movies, websites, comic strips. It builds deeper understanding of economic issues and stronger belief in their own abilities.

Courses I Teach

Innovation Policy; Contemporary Economic Issues, Welfare Measures

Selected Publications

J. Czerniak, V. Smygur, [National Culture as a Determinant of Innovativeness](#), "Handel Wewnętrzny" 2017;4(369):50-58 (tom I),

J. Czerniak, L. Klapkiv, [Innovations on the Insurance Market: Patents in Underwriting](#), "Handel Wewnętrzny" 2018; 6: 151-162 (tom I),

J. Czerniak, [Polityka innowacyjna w Polsce](#), Difin, Warszawa 2013

Planned Teaching Activities

I'm looking for an opportunity to have lectures with foreign students and to exchange experiences with teachers abroad.



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Scientific Profile in Keywords

economic integration, Fair Trade, Tanzanian economy

Scientific Interest

Konrad Czernichowski (born in 1980 in Wrocław) is a member of the [Polish Africanist Society](#). He holds a PhD from the University of Economics in Wrocław, Poland. His interests concentrate on regional integration in Africa (East Africa, in particular), African resource market, income disparities and Fair Trade. He has conducted research in Tanzania, Uganda, Rwanda, Zambia and Botswana, but also visited six other countries on the continent (Libya, Tunisia, Cameroon, Democratic Republic of Congo, Kenya and Zimbabwe). He speaks Polish, English, French, German and Swahili. He teaches at UMCS and [Jordan University College in Morogoro](#), Tanzania, as a Visiting Professor.

Courses I Teach

Microeconomics, Macroeconomics, Welfare Economics

Selected Publications

K. Czernichowski, *Movement of labour – theoretical aspects*, [in:] *Migrations in the contemporary world: A case of Africa. Politics, economic and social issues*, eds. Degefe Kebede Gemechu, E. Haulle, A. Żukowski, Wydawnictwo “Bernardinum”, Pelplin 2020, p. 13-28;

K. Czernichowski, *The investment environment in the East African Community*, [in:] *Development in East Africa. Environment and Economy*, ed. J. Gilarowski, Mkwawa University College of Education (MUCE), a Constituent College of the University of Dar es Salaam (Tanzania) – Institute of Ethnology and Cultural Anthropology, University of Warsaw (Poland), Iringa – Warsaw 2018, p. 187-203;

K. Czernichowski, D. Kopiński, A. Polus, [Polish African Studies at a Crossroads: Past, Present and Future](#), [in:] “Afrika Spectrum” 2012, Vol. 47, No 2-3, p. 166-185.

Selected Research Projects

2009-2012: *Resource curse in Botswana and Zambia* (Polish Ministry of Science, N N116 443837).

2007-2009: *Fatal Transactions* (EuropeAid/122548/C/ACT/multi).

Planned Research or Teaching Activities

The main sources of livelihood for rural populations in Morogoro Region, Tanzania – potential and constraints to development



Ada Domańska

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Scientific Profile in Keywords

Entrepreneurship, Family Business, Sustainable Development

Scientific Interest

My main research interests are entrepreneurship and sustainable development, especially entrepreneurial orientation, sustainable entrepreneurship and gender gap, with a special emphasis on family firms. I am the author of over 40 scientific publications, including foreign publications and both individual and co-editor works. I am currently involved in the research project "The effect of sustainable entrepreneurial orientation on family business performance".

Courses I Teach

Family Entrepreneurship, Financial workshop, Instruments of Corporate Finance

Selected Publications

Domańska, A., Zajkowski, R., (2019). Differences in perception of regional pro-entrepreneurial policy: does obtaining support change a prospect?. *Oeconomia Copernicana*, 10(2), 359-384. <http://economic-research.pl/Journals/index.php/oc/article/view/1575/1507>

Domańska A., (2019). *Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu*. Lublin: Wydawnictwo UMCS. <https://wydawnictwo.umcs.eu/produkt/5250/wspieranie-przedsiębiorczosci-przez-instytucje-otoczenia-biznesu>

Domańska, A., Zajkowski, R., Żukowska, B. (2018). Green entrepreneurship as a connector among social, environmental and economic pillars of sustainable development. Why some countries are more agile?. *Problemy Ekorozwoju*, 13(2). <http://yadda.icm.edu.pl/baztech/element/bwmeta1.element.baztech-24ad7495-5059-4e87-86ba-d0a21ebf042d>

Selected Research Projects

The effect of sustainable entrepreneurial orientation on family business performance

<https://www.researchgate.net/project/The-effect-of-sustainable-entrepreneurial-orientation-on-family-business-performance>

Planned Research or Teaching Activities

We (with Beata Żukowska) plan to extend the research project on sustainable entrepreneurial orientation to non-family businesses.



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Scientific Profile in Keywords

Entrepreneurial activities of young people / Cultural influence on bussines management / Chinese business culture

Courses I Teach

Managerial Competencies Development, Negotiations, Introduction to management

Selected Publications

Jakubczak, J. (2015). Youth entrepreneurship barriers and role of education in their overcoming-pilot study. *Managing Intellectual capital management, and innovation for sustainable knowledge and learning and inclusive society*, 1775-1782.

Jakubczak, J. (2020). Guanxi Influence on Trust and HRM: A Rapid Review. *Human Resource Management/Zarządzanie Zasobami Ludzkimi*, 137(6).

Sitko-Lutek, A., & Jakubczak, J. (2015). Innovative Companies Organizational Culture Values-International Comparative Study. In *Managing Intellectual Capital and Innovation for Sustainable and Inclusive Society: Managing Intellectual Capital and Innovation; Proceedings of the MakeLearn and TIIM Joint International Conference 2015* (pp. 1683-1691). ToKnowPress.



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Scientific Profile in Keywords

Insurance, Risk management, Business valuation, Soft skills short course

Courses I Teach

insurance, insurance and risk management in supply chains, insurance in business, life and non-life insurance, insurers' finances, financial markets, capital markets, soft skills workshop

Selected Publications

A. Jańska, A. Kędra, *Perception of the quality of property insurance by mature customers in Lubelskie Voivodship*, *Wiadomości Statystyczne / The Polish Statistician, Statystyka w praktyce / Statistics in practice*, 2020, vol. 65, 7, <https://wiadomosci-statystyczne.publisherspanel.com/api/files/view/1324220.pdf>

A. Jańska, A. Kędra, *Factors determining the purchase of insurance products*, *Econometrics / Ekonometria*, Vol. 23, No.1, 2019, <https://www.dbc.wroc.pl/Content/61990/download/>

A. Jańska, K. Bednarzewska, *Determinants of investment decisions in terms of selected international rankings*, *Ekonomika i Organizacja Przedsiębiorstwa, Instytut Organizacji i Zarządzania w Przemysle „Orgmasz”, Warszawa* 2018, <https://journals.indexcopernicus.com/search/article?articleId=2907679>

A. Jańska, T. Bednarczyk, *Innovation rankings - the position of Poland compared with other countries undergoing transformation*, *Managing Intellectual Capital and Innovation for Sustainable and Inclusive Society*, ToKnowPress, Bari, <http://www.toknowpress.net/ISBN/978-961-6914-13-0/papers/ML15-142.pdf>

Selected Research Projects

Valuation of insurance companies

Valuation of compensation offices

Competitiveness of reinsurance companies on the European financial market



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Scientific Profile in Keywords

Austrian school of economics, market health care systems, public health care systems, financing access to medical services, market economy, interventionism, health, health insurance, risk, ethics in economics.

Scientific Interest

My research interests are mainly focused on creating and developing the concept of a completely market-based health care system – without state interventions. I also deal with issues related to the so-called “market failures”. Part of my work is also devoted to the analysis of public systems functioning in individual countries. Late 2020, I completed my PhD dissertation on US healthcare from the perspective of the Austrian School of Economics. Preparations are currently underway to submit a doctoral dissertation at my university. I try to conduct my research from the perspective of the Austrian school of economics, which has a very solid theoretical output describing and explaining the functioning of many aspects of the market economy (e.g. money, prices, interest rate or capital). There remains, however, a certain open gap relating to the concept of a market-based health system and its individual elements – including health insurance. Its completion, at least partially, will allow for a better understanding of the concepts leading to a greater marketization of health care.

Courses I Teach

health care economics, health care systems

Selected Publications

M. Makowska, Ł. Jasiński, 2019, *A discussion of the unresolved 2016/17 plans for regulating the Polish dietary supplements market*, “Health Policy”, vol. 123, pp. 544-549

<https://www.sciencedirect.com/science/article/pii/S0168851019300855?via%3Dihub>

Ł. Jasiński, 2016, *Ethics in life insurance*.

https://www.researchgate.net/publication/327498403_Ethics_in_Life_Insurance

Ł. Jasiński, 2015, *Conditions for development of the private health insurance in Poland*, “Journal of US-China Public Administration”, Vol. 12, No. 2, pp. 153-165.

<http://www.davidpublisher.org/index.php/Home/Article/index?id=9038.html>

Planned Research or Teaching Activities

US healthcare system research including the analysis of the activities of the AMA, FDA, the health insurance market, hospitals and ObamaCare.



Małgorzata Kamieniecka

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Teaching Profile in Keywords

Principles of accounting; Problems of valuation and reporting in financial accounting – polish and international view; Tax accounting, especially deferred income tax; International Financial Reporting Standards; Accounting standardization and harmonization

Teaching and Scientific Interest

My research and teaching interests focus mainly on deferred income tax, global harmonization and standardization of accounting and the issues of valuation and presentation of balance sheet and result items (i.e. assets, liabilities, revenues and costs) in financial statements. I am also interested in the evolution of financial reporting, both for manufacturing /trading companies as well as for banks and insurers. The accounting services market in Poland is also in the field of my interests.

Courses I Teach

Principles of accounting (accounting basic)

Selected Publications

Influence of globalization and integration processes on accounting regulations on the example of Poland, TIIM (Technology Innovation and Industrial Management), 29-31 May 2013, Phuket, Thailand, ISSN 1906-7631, s. S2 50-64.

Changes in obligatory financial reporting of small and micro companies in the European Union in the opinion of stakeholders (on the example of Poland), TIIM and Make Learn “Managing Intellectual Capital and Innovation for Sustainable and Inclusive Society, Bari (Italy) 27-29 maj 2015, Univercity of Bari Aldo Moro; ISBN 978-961-6914-13-0 (PDF), ISSN 2232-3309, p. 1437-1448;

Manpower resources for the development of the outsourcing of accounting services in the Lublin region (w:) Peripheral Metropolitan Areas in the European Union. The Case of Lublin, Edited by Z. Pastuszek, M. Sagan, K. Żuk, To Know Press, Bangkok – Celje- Lublin 2015, p. 183 – 199;

Selected Research Projects

The Study on Accountancy Market and Professions in Poland, Centre for Financial Reporting Reform (CFRR)World Bank, Washington 2016, ss. 387, co-authors: A. Nóżka, K. Markowski;

<https://cfrr.worldbank.org/publications/study-accountancy-market-and-professions-poland> - project manager;

Planned Research or Teaching Activities

If you are interested in similar issues in your teaching / research work, I am ready to cooperate.



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Scientific Profile in Keywords

My educational and research interests focus at the crossroad of IT/ITC and business. In particular, Interested in the effectiveness of project, program and portfolio management in business economic using various methods and standards. I am also interested in the impact of various factors on the success of project management, in particular intellectual capital and organizational culture of enterprises.

Scientific Interest

In the dynamically changing world of needs and technology, improving the company's project management system, including program and portfolio management, becomes a necessity. Managing megaprojects with the use of special purpose vehicles (SPV), as well as financing such ventures in the "project finance" formula, is of particular importance. My interests also include the issue of mergers and acquisitions projects in the context of value creation in the modern economy, especially in knowledge-based sectors. The effectiveness and efficiency of the implementation of undertaken activities is one of the most interesting and still topical issues.

Courses I Teach

Projects, programs and project portfolios management in business practice.

Selected Publications

J. Chadam, Ł. Kański, *Zarządzanie projektami inwestycji kapitałowych*, Wydawnictwo UMCS, 2020,
<https://wydawnictwo.umcs.eu/produkt/5345/zarzadzanie-projektami-inwestycji-kapitalowych>

J. Chadam, Ł. Kański, *Projekt, program i portfel projektów w praktyce gospodarczej*, Wydawnictwo UMCS, 2019,
<https://wydawnictwo.umcs.eu/produkt/5248/projekt-program-i-portfel-w-praktyce-gospodarczej>

Ł. Kański *Prawne i organizacyjne uwarunkowania implementacji zwinnych metod zarządzania projektami IT*, Organizacja i zarządzanie, 2017, DOI: 10.29119/1899-6116.2017.38.2

Planned Research or Teaching Activities

Effectively managing megaprojects using special purpose vehicles (SPV) in the "project finance" formula.



Aneta Karasek

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Scientific Profile in Keywords

HRM practices, Sustainability, Responsible Innovation

Scientific Interest

PhD in economics, research and teaching employee and member of research teams in the field of innovation and human resources management. I am certified in PRINCE2 Foundation project management, STIR methodology and design thinking moderator. I completed training in digital storytelling as well as mindfulness and meditation. Author of a number of scientific articles in national and foreign scientific journals. I am interested in practices aimed at managing employees in the organization, employee expectations and usage of IT tools. Moreover, my scientific interests revolve around various aspects of sustainable development, responsible innovation and social media.

Courses I Teach

Interpersonal Skills: Developing Effective Relationships • Exploring Human Capital-perspectives and practices • Interpersonal skills and creative problem solving • Human resources management (HRM) • Remuneration systems
IT systems in HRM • Social innovation

Selected Publications

Karasek A.: Influencing innovativeness of enterprises by selected HRM practices, *International Journal of Innovation and Learning*, Inderscience Publishers, vol. 28, nr 1, 2020, s. 98-118, DOI:10.1504/IJIL.2020.108465, <https://www.inderscienceonline.com/doi/abs/10.1504/IJIL.2020.108465>

Hysa B., Karasek A., Zdonek I.: Social media usage by different generations as a tool for sustainable tourism marketing in Society 5.0 idea, *Sustainability*, vol. 13, nr 3, 2021, s. 1-27, DOI:10.3390/su13031018, <https://www.mdpi.com/2071-1050/13/3/1018>

Karasek A.: Remote work during the organization of COVID-19 and challenges of the future, In: *Fund management in a new social and social space / Mendryk Iwona (ed.), 2021, Difin.*

Selected Research Projects

Social media in tourism • Competency potential of selected groups of employees in terms of diversity management in innovative enterprises • The use of IT tools in human resource management

Planned Research or Teaching Activities

I am looking for partner in research in area of HRM practices, sustainable development, responsible innovation, usage of IT tools in HRM, responsible business. I am interested in new methodologies to test and implement in teaching.



Mariusz Kicia

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Scientific Profile in Keywords

Behavioural Economics & Finance, Agent-Based Modeling of Financial Markets

Scientific Interest

Most interested in applications of behavioral finance and agent-based modeling. He is an active advisor, interested in commercialization of science, and linking academia with business. Since 2007, he has been managing a consulting company, managing projects in company valuations, business models and forecasting, support for start-ups. Member of supervisory boards in several companies. Member of the Sectoral Council for Competences in Modern Business Services and Program Board at the Association of Employees from Lubelskie Region.

Courses I Teach

Behavioural Economics & Finance, Macroeconomics, Modelling and Valuation of Financial Assets, Investment Finance

Selected Publications

Danieluk, B., Muda, R., Kicia, M., & Stasiuk, K. (2020). Expertise is in the Eye of the Beholder—Financial Advisor Evaluations and Client Satisfaction as a Result of Advisor Recommendations. *Polish Psychological Bulletin*, vol. 51(1), 14-22.

Kicia Mariusz, Muda Rafał (2018): Retail Client's Satisfaction With Investment Advice. Is MiFID II a Desired Regulation?, *Problemy Zarządzania - Management Issues*, 16 (2(74) Financial markets...): 131-142.

Patterson Robert, Kicia Mariusz (2016): Capital Where It is Wanted. A Practitioner's Guide to Financial Management, UMCS Press, Lublin, pp. 456.

Selected Research Projects

Design and testing of risk tolerance questionnaire for robo-advisory investment company (solution applied by a Danish retirement fund).



Tomasz Kijek

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Scientific Profile in Keywords

Innovation, diffusion of new products and technologies, patents, knowledge, economic and technological convergence, productivity, efficiency

Scientific Interest

I am an applied economist with prime interest in innovation and knowledge economics. In particular I am involved in projects examining the patterns of technological convergence in European regional area, the impact of innovation on economic performance at the micro, meso, and macro level, diffusion of innovation, and regional smart specialization strategies. I also have interest in the area of productivity and efficiency analyses.

Courses I Teach

Microeconomics, Managerial Economics, Industrial organization, Optimization of Economic Decisions

Selected Publications

T. Kijek, A. Kijek, P. Bolibok, A. Matras-Bolibok (2021), The Patterns of Energy Innovation Convergence across European Countries, *Energies* 2021, 14(10), 2755; <https://doi.org/10.3390/en14102755>

T. Kijek, M. Angowski, A. Skrzypek (2020), Millennials Use of Social Media in Product Innovation Purchasing Processes, *Journal of Computer Information Systems*, 60(1), 9-17, <https://doi.org/10.1080/08874417.2019.1604104>

T. Kijek, A. Kijek (2019), Is innovation the key to solving the productivity paradox?, *Journal of Innovation & Knowledge*, 4(4), 219-225, <https://doi.org/10.1016/j.jik.2017.12.010>

Selected Research Projects

The impact of innovation on technological convergence in the regional European area, funder: Polish National Science Center, decision number 2017/27/B/HS4/00893, 2017-2021

Modeling of innovation capital use with the application of knowledge production function, funder: Polish National Science Center, decision number DEC-2013/09/D/HS4/01139, 2014-2016

Planned Research Activities

The impact of innovation on technological unemployment, effectiveness of regional smart specializations strategies



Agnieszka Kister

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Scientific Profile in Keywords

Quality costing, quality management, cost accounting, medical entities, sustainability, management accounting

Scientific Interest

My research interests focus on hospital management, in particular, to assess the quality of actions taken and ensure patient safety.

Courses I Teach

Cost Accounting, Cost Management

Selected Publications

Kister A., *Error monitoring as an organisational innovation in public hospital activity*, Journal of Scientific Papers ECONOMICS & SOCIOLOGY, Vol. 12, No 4, 2019. https://www.economics-sociology.eu/?715,en_error-monitoring-as-an-organisational-innovation-in-public-hospital-activity

Tarkowski K., Bojar I., Kister A., Raczkiewicz D., *Changes in interregional migration of patients hospitalized in Poland in the years 2013-2017*, "Annals of Agricultural and Environmental Medicine", 2019, doi.org/10.26444/aaem/105389, Journal Impact Factor 1,116

Kister A., *Effectiveness of a public hospital - considerations about the essence and research problems* "Annales UMCS", section H, 2018. <http://oeconomia.annales.umcs.pl>

Selected Research Projects

Reorganisation of cost accounting for hospital management, No. NNI 13 047335 (Jagiellonian University)

A study on demand for managerial knowledge of medical staff in Polish hospitals, No. 01 18/B/H03/2010/39 (Jagiellonian University)

Planned Research

Sustainability of healthcare entities



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Scientific Profile in Keywords

Household finance, household saving

Scientific Interest

My scientific interest focuses on specific aspects of personal finance. Interested in the process, motives and aims of saving. In my research, I also analyse the relation between saving and debt, as in households, they often occur together. The particular area of my interest is how people make use of different financial instruments to meet their goals. My research also deals with a variety of household approaches towards managing their financial situation as it differs from country to country.

Courses I Teach

Banking, Payment systems, Households' financial management

Selected Publications

Korzeniowska, AM. (2019). Heterogeneity of Households in the Euro Area, Hungary, and Poland in Terms of the Usage of Financial Assets and Debt on the Basis of the Household Finance and Consumption Survey. *Argumenta Oeconomica Cracoviensia*, 1(20), 57-70. DOI: <https://doi.org/10.15678/AOC.2019.2004>.

Korzeniowska, AM. (2019). Sources of Financing of Household Debt in Poland. *Folia Oeconomica Stetinensia*. 19 (2), 56-67. DOI: <https://doi.org/10.2478/fofi-2019-0013>.

Korzeniowska, A. (2019). Institutional Determinants of Households Savings in Poland. *Journal of Research in Business*, 4 (1), 55-63. Retrieved from <https://dergipark.org.tr/en/pub/jrb/issue/46683/527271>.

Selected Research Projects

Heterogeneity of household saving determinants among UE countries

Heterogeneity of euro area households in terms of relations between savings and saving motives

Planned Research or Teaching Activities

Saving vs debt in households - research project



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Scientific Profile in Keywords

Sustainable food systems, food supply chains, technological development in food and agricultural sector, food security, food losses and waste, food fraud, organic farming, green consumption

Scientific Interest

I have published about 60 peer review articles and two books, many of them relating to protecting the integrity of the food supply chain from fraud and adulteration. This work includes the role of state in preventing food fraud/ adulteration in the food chain and the role of rapid alert systems and information technology systems developed to exchange data regarding non-compliances with EU food law. My expertise is in the area of food security, food losses and waste, food quality and safety management. My research interests are also in the sustainable food systems including organic agriculture and the phenomenon of green consumption.

Courses I Teach

Sustainable food systems, food quality and safety management, sustainable economics

Selected Publications

Kowalska, A., Ratajczyk, M., Manning, L., Bieniek, M., & Mącik, R. (2021). "Young and Green" a Study of Consumers' Perceptions and Reported Purchasing Behaviour towards Organic Food in Poland and the United Kingdom. *Sustainability*, 13 (23), 13022 • Kowalska, A. & Manning, L. (2021). Using the rapid alert system for food and feed: potential benefits and problems on data interpretation. *Critical Reviews in Food Science and Nutrition*, 61 (6), 906-919 • Kowalska, A., Bieniek, M., & Manning, L. (2019). Food supplements' non-conformity in Europe - Poland: a case study. *Trends in Food Science & Technology*, 93, 262-270.

Selected Research Projects

The effect of demand uncertainty in supply chain modelling with emphasis on additive uncertainty • Relationship between food and nutrition security and green growth. Towards sustainable agri-food system in Europe • Food fraud vulnerability assessment in supply chain of various food commodities

Planned Research or Teaching Activities

Leading a course on sustainable food systems, food quality and safety management, sustainable economics • Conducting research on consumer studies across Europe



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Scientific Profile in Keywords

Economic policy in the enterprise sector, Institutional economy, Varieties of capitalism, State capitalism, Corporate governance, Transitology.

Scientific Interest

My research interests concentrate mainly on the interrelations between economic policy and enterprise sector's functioning. Initially I studied these issues in the context of the post-communist transition which had privatization of state-owned enterprises as one of its pillars – a sophisticated process designed and conducted by the state. As privatization was fading out, my research interests started shifting towards the policy of the state towards the enterprise sector in general and especially its part where the state performs ownership functions. This topic became especially relevant since the global financial crisis of 2008-2009 which boosted decision makers' interest towards state interventionism. I focus not only on this policy as such, but also on mechanisms of decision-making, political forces and interests that stay behind it and shape its goals often being very far from those that SOEs in a contemporary capitalist economy are expected to pursue. And also on systemic implications of the state being an owner of a significant part of the enterprise sector.

Courses I Teach

Corporate governance, Economic and social indicators, Post-communist transition.

Selected Publications

“State Capitalism with Populist Characteristics: Poland and Hungary.” In *Oxford Handbook on State Capitalism and the Firm* edited by M. Wright, G. Wood, A. Cuervo-Cazurra, P. Sun, I. Okhmatovskiy, and A. Grosman. Oxford: Oxford University Press 2021 (together with M. Bałtowski and T. Mickiewicz)
<https://www.researchgate.net/publication/351023456>

The Impact of the State on the Quality of an Economic System: A Cross-Country Analysis, *CASE Working Papers* no. 10/2019 (together with M. Bałtowski) https://www.case-research.eu/files/?id_plik=6198

Change in the Ownership Policy Paradigm in Poland: State Control vs. Privatisation, *Acta Oeconomica* 67(1) 2017 (together with M. Bałtowski) <https://www.researchgate.net/publication/316173970>

Selected Research Projects

The Phenomenon of “The Return of State-Owned Enterprises” in Contemporary Economy: Identification, Characteristics, and Consequences for the Economic Theory and for the Theory of Economic Policy (funded by the National Science Centre of Poland) <https://www.researchgate.net/project/The-Phenomenon-of-The-Return-of-State-Owned-Enterprises-in-Contemporary-Economy-Identification-Characteristics-and-Consequences-for-the-Economic-Theory-and-for-the-Theory-of-Economic-Policy>

Planned Research or Teaching Activities

I'm looking for research partners, first of all for studies on state capitalism and rent-seeking in SOE sector, but other topics within my research interests are OK as well.



Renata Kwiatkowska

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Scientific Profile in Keywords

Accounting, Auditing, Cost Accounting Methods

Scientific Interest

Her research interests concern the modeling of the cost system of enterprises and institutions, financial reporting quality. The doctoral thesis entitled The Issue of Cost Optimization in Common Courts focuses on the diagnosis of, and the prospects for, the improvement of cost effectiveness in common courts in Poland. Due to the intensifying interest in the quality of financial oversight she starts research about the audit committee effectiveness in ensuring reliable financial reporting, internal controls and risk management. Especially she investigates the manner in which the audit committee achieves goals and what are the fundamental determinants of audit committee effectiveness. Her research uses analytical and statistical methods to provide recommendations for improving audit committee effectiveness.

Selected Publications

The future directions of cost analysis in common courts in Poland, red. H. Ronek, A. Zagorodny, Problems of accounting and analytical support for the management system of an enterprise, Publishing House of Lviv Polytechnic, Lviv 2014, s. 269-280.

The informative function of financial reporting, red. H. Ronek, A. Zagorodny, Accounting and analytical support of the management system of an enterprise, Publishing House of Lviv Polytechnic, Lviv 2013, s. 46 -64.(J. Narkiewicz, R. Kwiatkowska)

Financial instruments – rules of valuation and presentation in financial statements according to polish balance-sheet law, red. I. Lazaryshyna, H.Ronek and oth., National University of Water Management and Nature Resources Use, Rivne, Ukraine 2012, s 96-120. (A. Nóżka, R. Kwiatkowska).

Planned Research or Teaching Activities

I looking for a partner in research about the audit committee effectiveness.



Grzegorz Kwiatkowski

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Scientific Profile in Keywords

role of the state in the economy, state-owned enterprises, ownership, new technologies

Scientific Interest

My research interests include the role of the state in the economy, the impact of new technologies on the economy, and state-owned enterprises, with primary focus on the latter. Together with Prof. M. Bałtowski we are currently working on a book entitled *State-owned Enterprises around the World. Scope and Significance* (working title), which attempts to determine the real share of state-owned enterprises in contemporary economy, how has it changed in recent years and what are the consequences of this change.

Courses I Teach

Economics of Public Sector

Selected Publications

Kwiatkowski, G. and Augustynowicz, P., 2015, May. State-owned enterprises in the global economy—analysis based on Fortune Global 500 list. In Joint International Conference, Technology, Innovation and Industrial management, <http://www.toknowpress.net/ISBN/978-961-6914-13-0/papers/ML15-353.pdf>

Kwiatkowski, G., 2014. 9. Is the state ownership of enterprises gaining in importance in a modern economy. Crisis Management and the Changing Role of the State, pp.147-156., <http://eco.u-szeged.hu/download.php?docID=40329>

Selected Research Projects

The Phenomenon of "The Return of State-owned Enterprises" in Contemporary Economy: Identification, Characteristics, and Consequences for the Economic Theory and for The Theory of Economic Policy, <https://www.researchgate.net/project/The-Phenomenon-of-The-Return-of-State-Owned-Enterprises-in-Contemporary-Economy-Identification-Characteristics-and-Consequences-for-the-Economic-Theory-and-for-the-Theory-of-Economic-Policy>

Planned Research or Teaching Activities

My planned research covers both the issue of state-owned enterprises (SOEs) and the impact of new technologies on ownership issues (e.g. on companies' business models, state ownership, and on consumers). In relation to teaching, I am working on a new kind of economics textbook. This is a long-term project (no specific formula yet, perhaps it will be more of a supplement to existing textbooks). The aim is to make learning economics interesting and engaging for today's students by using – among others – examples from the world around them or from contemporary culture (e.g. popular TV series).



Ilona Lipowska

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Scientific Profile in Keywords

Pricing, price management, multichanneling, marketing

Scientific Interest

She is a member of the Polish Scientific Marketing Society. In 2019 she received a 3-year scholarship for the outstanding young scientists from the Minister of Science and Higher Education in Poland. Her research interests concern price management, multi-channel issues, channel-based price differentiation. She has published on these topics. She is interested in two areas of marketing strategy (price and distribution) because one area limits research possibilities too much and makes it difficult to formulate really interesting practical implications.

Courses I Teach

Price management – marketing aspects

Selected Publications

M. Lipowski, I. Bondos, *The influence of perceived media richness of marketing channels on online channel usage: Intergenerational differences*, "Baltic Journal of Management" 2018, Vol. 13, No. 2, s. 169-190.

<https://doi.org/10.1108/BJM-04-2017-0127>

Z. Pastuszek, M. Lipowski, I. Bondos, *Customer and costs perception in a multi-channel service sales*, „International Journal of Value Chain Management” 2020, vol. 11(2), s. 139-158. DOI:10.1504/IJVC.2020.106822

Selected Research Projects

Modeling the service distribution in the network economy



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Scientific Profile in Keywords

labour market, labour market institutions, labour market policy, urban economics, urban and regional development, urban development strategies, migration.

Courses I Teach

Economic policy, Labour market, Urban Economics & Development

Selected Publications

Maleszyk, P. (2021). Unemployment in Poland after EU accession: a success story. *Poland in the single market: politics, economics, the euro*. Routledge, <https://www.routledge.com/Poland-in-the-Single-Market-Politics-economics-the-euro/Visvizi-Matysek-Jedrych-Mroczek-Dabrowska/p/book/9780367249823>

Maleszyk, P., & Kędra, A. (2020). Intention to move and residential satisfaction: evidence from Poland. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 15(2), 341-360, <http://economic-research.pl/Journals/index.php/eq/article/view/1797/1688>

Maleszyk, P. (2021). Outflow of Talents or Exodus? Evidence on youth emigration from one of the EU's peripheral regions in Poland. *REGION*, 8(1), 33-51, <https://openjournals.wu.ac.at/ojs/index.php/region/article/view/283/362>

Selected Research Projects

'Let's invent Lublin together. We are creating a smart strategy Lublin 2030' under the Human Smart Cities. Intelligent cities co-created by residents" competition organised by the Ministry of Investment and Development financed under the Cohesion Fund - Operational Programme Technical Assistance 2014-2020



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Scientific Profile in Keywords

Financial markets, Alternative Investments, Financial analysis

Scientific Interest

Her research initially focused on the investment marketing-mix on stock markets. She analyzed the effectiveness of signaling instruments in communication between companies and investors (initial public offerings, share repurchases, stock split, dividend payouts) at the Warsaw Stock Exchange. Her current research interests focus on alternative investments, in particular investments in gold (price, supply and demand determinants, gold price leverage, gold as a component of an investment portfolio, causal relationships between the gold market and other financial assets).

Courses I Teach

Financial analysis, Derivative instruments

Selected Publications

Mamcarz K. (2020) Analysis of Granger causality between gold and selected financial assets, *Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu/ Research Papers of Wrocław University of Economics*, vol. 64, no 7, pp. 74-89, <https://doi.org/10.15611/pn.2020.7.06>

Mamcarz K. (2019) Gold Market and Selected Stock Markets–Granger Causality Analysis. In: Tarczyński W., Nermend K. (eds) *Effective Investments on Capital Markets*. Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-030-21274-2_28

Mamcarz K. (2016) Investment Demand on the Bullion Market, *Acta Universitatis Lodzianis. Folia Oeconomica*, 323(4), pp. 127-139, <https://doi.org/10.18778/0208-6018.323.09>

Planned Research or Teaching Activities

Interrelations between gold, stock, bond markets, crude oil - GARCH approach.



Anna Matras-Bolibok

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Scientific Profile in Keywords

The role of innovation in economic development, applied regional economics; innovation policy; technological convergence; smart development strategy design

Scientific Interest

My research interests focus on the role of innovation in regional economic development. I am especially interested in exploring the determinants shaping the technological convergence across the European regions with a particular emphasis on the impact of public financial support on that process. In addition, I am interested in indicating the design and implementation principles of regional smart development strategies.

Courses I Teach

Microeconomics, Economics of innovation; Smart development; Innovation and climate change policy

Selected Publications

T. Kijek, A. Kijek, P. Bolibok, A. Matras-Bolibok (2021), The Patterns of Energy Innovation Convergence across European Countries, *Energies* 2021, 14(10), 2755; <https://doi.org/10.3390/en14102755>

Kijek A., Matras-Bolibok A. (2020). *Technological convergence across European regions, Equilibrium. Quarterly Journal of Economics and Economic Policy*, 15(2), 295-313. <https://doi.org/10.24136/eq.2020.014>

Kijek T., Matras-Bolibok A. (2019). *The relationship between TFP and innovation performance: evidence from EU regions, Equilibrium. Quarterly Journal of Economics and Economic Policy* 14(4), 695-709. <https://doi.org/10.24136/eq.2019.032>

Selected Research Projects

The impact of innovation on technological convergence in the regional European area, funder: Polish National Science Center, decision number 2017/27/B/HS4/00893, 2017-2021

Planned Research or Teaching Activities

The determinants of technological convergence process across the European regions



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Scientific Profile in Keywords

decision making, acceptance of AVs and AI, emotions

Scientific Interest

I do research in the area of decision making and moral judgments. In my projects, I focus on analyzing the problem from different perspectives, which is why I combine methods and findings from psychology, economics, neuroscience and even psycholinguistics. I am aware that work of a scientist is a constant development, so I try to establish cooperation with the best scientists in a given domain. I want my discoveries to have a real impact on what is around us, so in my current projects I focus on the perception of machines making moral decisions.

Courses I Teach

decision making, research workshop

Selected Publications

Reading Dilemmas in a Foreign Language Reduces Both Deontological and Utilitarian Response Tendencies;
<https://cutt.ly/UbCDolz>

The dissolution of temporal distance increases risk-taking: experimental evidence;
<https://www.nature.com/articles/s41598-018-34780-2>

The dopamine receptor D4 gene (DRD4) and financial risk-taking: Stimulating and instrumental risk-taking propensity and motivation to engage in investment activity;
<https://www.frontiersin.org/articles/10.3389/fnbeh.2018.00034/full>

Selected Research Projects

Foreign language effect in highly affective decisions: differences between anticipatory, anticipated and experienced emotions, Grant PRELUDIUM 2018/29/N/HS6/02058, National Science Center Poland, ~USD 56000

High risks with low probability: perception and its errors, assessment and propensity to take preventive actions, Grant MAESTRO 2012/04/A/HS6/00614, National Science Center Poland; ~USD 336 700

The burden of corporate sins: an experimental analysis, Grant SONATA 2018/31/D/HS4/01814, National Science Center Poland; ~USD 128 580

Planned Research or Teaching Activities

Acceptance of autonomous vehicles, artificial intelligence, and robo-advisory systems



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Scientific Profile in Keywords

management sciences, extended reality, digital market

Scientific Interest

Currently, I conduct research aimed at identifying the key attributes of input information (data / information entered into the system) and output information (obtained after the stage of their processing by the systems) among users of various information systems at selected Polish universities. Interdisciplinary curiosity and activity in the field of Extended Reality technologies (groups of: virtual, augmented and mixed reality technologies), cryptocurrencies, new (digital) economy.

Courses I Teach

Introduction to Extended Reality (VR/AR/MR)

Selected Publications

Experiencing and Analysing Adverse Health Effects Of Virtual Reality,
DOI: [10.7172/978-83-66282-18-6.2019.wwz.7](https://doi.org/10.7172/978-83-66282-18-6.2019.wwz.7)

Using Virtual Reality Technologies in The Real Estate Sector,
DOI <https://www.doi.org/10.17951/h.2019.53.2.45-53>

Recognition of Cryptocurrencies Based on Empirical Tests,
DOI: <https://www.doi.org/10.17951/h.2018.52.6.69-78>

Cross-Border in The E-Commerce as Exemplified by The Baltic Countries,
<http://journals.umcs.pl/ijsr/issue/view/344/showToc>

The Use of Mobile Applications in The Group of Generation Y,
<http://www.toknowpress.net/ISBN/978-961-6914-16-1/papers/ML16-154.pdf>



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Scientific Profile in Keywords

International economics; International economic integration; Regional economic integration, especially in Asia; Economic development of individual countries with particular focus on the Asian theatre; International trade and investment

Scientific Interest

The main area of my scientific work is international economics, with a particular focus on regional economic integration. For many years I have been carrying out the research on Japan (trade, investment, economic development), but then the scope broadened, and now it is (East) Asia that is the leading geographical area of my interest (Japan, China, South Korea, ASEAN). An essential part of my scientific interest is the process of regional economic integration in East Asia, and currently, I am researching interregional cooperation between Asia and Europe based on the concept of connectivity. A complimentary area of my research is the labor market, especially in the European Union and individual member states.

Courses I Teach

International economics; Asia (Japan) in the global economy; Economic development of Japan and selected Asian countries; Foreign Trade Transactions; Transnational Corporations; Internationalization of Enterprises; Principles of International Business

Selected Publications

[Japan's Role in East Asian Economic Regionalism](#), Institutions and Economies, Vol. 10, No. 2, April 2018 (coauthored).

[The Position of South Korea in East Asian Regionalization in the 21st Century](#), World Economy Brief, Vol. 9, No. 20, September 18, 2019.

[Structural Changes and Technological Progress as Factors of Labour Market Developments in the V4 Countries in 2004-2018](#), Problemy Zarządzania-Management Issues, Vol. 17, No. 6(86)/2019 (coauthored).

Selected Research Projects

Jean Monnet Network: [Strategies for Promoting Europe-Asia Connectivity Initiative \(SPEAC\): 2019-2022](#).

KIEP Visiting Scholars Program: [The Position of South Korea in East Asian Regionalization in the 21st Century – Achievements to Date and Implications for the Future](#).

Planned Research or Teaching Activities

According to my scientific interest as well as in relation to didactic expertise and needs.

I am open to interesting proposals.



Mieczysław Pawłowski

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Scientific Profile in Keywords

business analytics, data science, circular economy, customer experience management

Scientific Interest

My scientific interest is in research of digital business models, business numerical support, transformation, and digitalization. I investigate the application of data science for business processes toward customer experience management. I study circular economy concept and its application in EU countries and companies. I am testing to use natural language processing for business reports analysis and summarization.

Courses I Teach

Data Science Seminar
Python Programming
Customer Experience Management
Blockchain – business applications

Selected Publications

[Machine learning based product classification for ecommerce](#) (Mieczysław Pawłowski, 2021)

[Circular economy competitiveness evaluation model based on the catastrophe progression method](#) (Agnieszka Karman, Mieczysław Pawłowski, 2022)

<https://scholar.google.com/citations?hl=pl&user=ykJTjUEAAAAJ>

Selected Research Projects

Application of catastrophe models to evaluation country competitiveness in circular economy

Planned Research or Teaching Activities

I am going to go deeper in investigation of circular economy application in business. I am interested in practices of business transformation toward digital models and digital support for business processes. I believe that companies must include society and environment care in their strategies, so I am going to observe it actively and study. I would appreciate finding someone to combine and share my interest in research with.



Olga Smalej-Kołodziej

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Scientific Profile in Keywords

Young consumers behavior, marketing research, socio-economic research, market analysis, intentional childlessness

Scientific Interest

My research interests are connected with broadly understood area of social sciences. In particular, I am interested in the phenomenon of voluntary childlessness, as well as the behavior of young people on the market, marketing and creative industry. However, my passion has been research empiricism for many years, especially marketing and market analysis. In my work I focus on connecting social and economic aspects.

Courses I Teach

Marketing research, market research, consumer behavior

Selected Publications

Symbols of the city of Lublin in the perception of its inhabitants in the light of quantitative and qualitative research, *Annales UMCS, Sectio H*, 2018.

Analysis of purchasing decisions made by the Z generation consumers, *Toknowpresss. Management Challenges in a Network Economy* 2017.

Voluntary childlessness in the light of social opinion – an analysis of a polish survey, *Language, Individual & Society*, vol. 11/2017.

Selected Research Projects

Analysis of creative industries in Lublin, Regional Creative Industries Alliance Interreg Europe (2018-2019).

Financial management - educational workshops and a competition for high school students, NBP Project (The central bank of the Republic of Poland).

Polish female migrants and their families, POLFAMIGRA, Norway Grants (participant of project).

Planned Research or Teaching Activities

Research or teaching



Anna Tatarczak

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Scientific Profile in Keywords

Logistics, supply chain management, data analysis

Scientific Interest

PhD in Mathematics, interested in game theory, analytical methods, and data analysis. I like to understand people, business problems, technologies, models. Over 10 years of diversified experience in data analytics, quantitative research, teaching and project management. Experience of working in multicultural and multinational environment. Key competences: DATA ANALYSIS - Learning new and improving application of known methods and tools is essential for me in a job. Together with our industrial partners we converted ideas into successful applications. MANAGEMENT - Principal Investigator in several research projects in mathematics and statistics done by EU programs, and by Polish agencies. I supervised students through numerous educational projects.

Courses I Teach

Introduction to Data Analysis Using Excel, Introductory Econometrics, Basic Statistics, Business Statistics, Econometrics and Forecasting, Optimization methods in logistic, Practical Business Statistics, Mathematics

Selected Publications

Tatarczak, A., & Boichuk, O. (2018). The multivariate techniques in evaluation of unemployment analysis of Polish regions. *Oeconomia Copernicana*, 9(3), 361-380. <https://www.cceol.com/search/article-detail?id=719660> • Tatarczak, A. (2018). Profit allocation problems for fourth party logistics supply chain coalition based on game theory approach. *Journal of Economics & Management*, 33, 120-135. • Mędrek, M., & Tatarczak, A. (2017, March). Business Intelligence and Data Analysis in an Adaptive Web-Based Integrated Learning Environment. In *Proceedings of International Technology, Education and Development Conference*.

Selected Research Projects

Construction and testing of a mathematical model for a choice problem the optimal method of profit allocation between cooperating companies. Position: Leader of the team; Grant no. 2018/02/X/HS4/02777; National Science Center • Coordination of supply chains: a cooperative game theory approach. Position: Leader of the team; Grant no. PPn/BWA/2019/1/00003/U/00001; Polish National Agency for Academic Exchange • Modeling of energy consumption patterns of telecommunications facilities using predictive methods. Position: Leader of the team; Intelligent Development Operational Program

Planned Research or Teaching Activities

Research: Development a framework for managing horizontal cooperation in logistics. Teaching: data analysis



Katarzyna Twarowska-Mól

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Scientific Profile in Keywords

International Finance, International Economics, Monetary Union

Scientific Interest

My research interests are in the area of international economics, particularly the international monetary system, exchange rates, international finance and international economic integration. In my research work I am further concerned with changes in the configuration of global economic powers and their impact on the international monetary system. In recent years, China's economy has occupied a special place in my research. I am also interested in digital money (central bank digital currencies and cryptocurrencies).

Courses I Teach

International Economic Relations; International Economics; Economics of European Integration; The Economic System of the European Union; International Markets; International Competitiveness; Introduction to international business; Enterprise internationalization; International logistics and logistics centers; International transport

Selected Publications

Twarowska K., *Reforms of China's exchange rate regime and the renminbi internationalization*, "Economics and Law", 18(4), 2019, p. 531-556. [link](#)

Twarowska K., *Underdevelopment of The Financial Market in China as a Barrier to the Internationalization of the Renminbi*, [in:] W. Tarczyński, K. Nermend (eds), *Effective Investments on Capital Markets. Springer Proceedings in Business and Economics*, Springer, Cham, 2019, ISBN 978-3-030-21273-5, s. 439-455. [link](#)

Twarowska K., *Determinants of deterioration in China's public finances in 2005-2018*, "Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu", vol. 63, nr 10, 2019. [link](#)

Selected Research Projects

Determinants of global payment imbalances (Research project at the Institute of Economics and Finance of the Faculty of Economics of Maria Curie-Skłodowska University, 2021)

Reasons for the rise of the renminbi as an international currency (Young Researchers Grant, Maria Curie-Skłodowska University, 2018)

Prospects for changes in the international monetary system (Young Researchers Grant, Maria Curie-Skłodowska University, 2016)

Planned Research or Teaching Activities

My research plans are focused in the following areas: global payment imbalances, digital money, econometric methods in financial analysis.



Małgorzata Twarowska-Ratajczak

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Scientific Profile in Keywords

Public finance, tax system, taxation of the banking sector

Scientific Interest

My research interests focus primarily on the tax system in Poland and the EU, as well as domestic and international tax law. An important aspect of research interests is taxation of the financial sector.

Courses I Teach

Tax management, Taxation systems, Substantive and procedural tax law, Tax implications of investing, Public finance. Publications: 43. Number of citations: 37. H-index: 4.

Selected Publications

The tax on certain financial institutions in Poland - objectives and implications, "Studia Prawno-Ekonomiczne", 121/2021 (co-author: K. Twarowska-Mól).

Analysis of factors determining global payment imbalances in 2000-2019, "European Research Studies Journal", Volume XXIV, Issue 4B, 455-478, 2021 (co-author: K. Twarowska-Mól).

[Tax Planning in Bank Tax—Analysis of the Use of Treasury Bonds](#), (ed.) W. Tarczyński, K. Nermend, Effective Investments on Capital Markets, 2019.

The Consequences of Banking Sector Taxation in Poland and Germany in Terms of Different Tax Models, SGEM Conference Proceedings / 5th International Multidisciplinary Scientific Conference on Social Sciences & Arts SGEM 2018, Volume 5, Modern Science, Issue 1.1, 19-21 March, 2018, Vienna, Austria (co-author: K. Skorulska).

[Taxation of the financial sector in the European Union – an attempt to find the best solution](#), „Journal of Economics and Management”, Volume 18/2014, pp. 180-191 (co-author: J. Szołno-Koguc).

Selected Research Projects

Effects of taxation of the banking sector in Germany and Poland in the context of different taxation models (2017). Financial transaction tax in the light of the theory of optimal taxation (2015). Stabilization function of the financial transaction tax (2014). Assessment of the fiscal efficiency of the financial transaction tax (2013).

Planned Research or Teaching Activities

taxation of banking sector, taxation of financial transaction, digital tax, ecological aspects of taxation, econometric methods in financial analysis



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Scientific Profile in Keywords

Corporate finance, liquidity management, initial public offerings, corporate governance, board diversity

Scientific Interest

The main area of my research is corporate financial management. I conduct the research on accuracy of forward-looking financial information disclosed in the IPO prospectuses. Another stream of my research regards the relationship between the firm corporate governance attributes (i.e. board demographic diversity) and corporate financial decisions.

Courses I Teach

Corporate financial management, corporate financial strategy, corporate liquidity management, investment evaluation methods

Selected Publications

Bukalska E., Wawryszak-Misztal A. (2021), Does the board of directors' characteristics affect the amount of capital raised in IPO? *International Journal of Economic Policy in Emerging Economies*, Vol.14, No.2., pp. 121-135. DOI: 10.1504/IJEPEE.2021.113589.

Sosnowski T., Wawryszak-Misztal A. (2019), Board Characteristics and Earnings Forecasts Accuracy in IPO Prospectuses, *International Journal of Management and Economics*, Vol. 55, No. 1, pp. 1-15, DOI: [10.2478/ijme-2019-0003](https://doi.org/10.2478/ijme-2019-0003)

Wawryszak-Misztal A. (2017), Earnings forecasts errors in prospectuses: evidence from initial public offerings on the Warsaw Stock Exchange, *Equilibrium. The Quarterly Journal of Economics and Economic Policy*, Vol. 12, Issue 2, pp. 229-243, DOI: <https://doi.org/10.24136/eq.v12i2.12>



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Scientific Profile in Keywords

E-business; Logistics management; Technology adoption; Cybersecurity; E-learning; E-administration

Scientific Interest

I am working as Adjunct Professor at Department of IT Systems and Logistics, Faculty of Economics, Maria Curie-Skłodowska University. I have over 15 years of teaching and research experience and also practical experience in deploying information systems and managing IT projects for both the public sector and private enterprises. I am the author of over 50 publications mostly in the area of using IT solutions for business purposes and IT supported education. My research interests include e-business, IT project management, IS in logistics, digital society development, transaction logs analysis, cyber security, business processes modeling and technology enhanced teaching and learning. I have co-supervised one doctor's and more than 50 bachelor's and master's thesis and participated in the development of several educational projects: *Information Systems and Multimedia in Education (ISME)*, *SYNERGY – MCSU Faculty of Economics students' competences development by gaining practical knowledge*, *Professional education closer to innovative technologies*. I served also as the Associate Editor of International Journal of Synergy and Research, International Journal of Management and Enterprise Development and the reviewer for several journals inter alia Expert Systems With Applications, Scientometrics, Management Issues.

Courses I Teach

Information Technology; Management Information Systems; Basics of Logistics; Logistics Management; ERP Systems; E-logistics; E-business; GIS systems; Advanced Spreadsheets, E-learning; Computer Networks; Data Analytics; Processes Automation.

Selected Publications

<https://www.researchgate.net/profile/Lukasz-Wiechetek>

Selected Research Projects

1. *Information Systems and Multimedia in Education (ISME)*
2. *SYNERGY – MCSU Faculty of Economics students' competences development by gaining practical knowledge*
3. *Professional education closer to innovative technologies*

Planned Research or Teaching Activities

Cybersecurity; E-learning; E-business; Data Analytics



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Scientific Profile in Keywords

Fiscal decentralization, local fiscal autonomy, fiscal sustainability of Local Government Units, Tax system

Scientific Interest

My research and publications can be assigned to the following related thematic areas: tax revenues of the central and local government authorities; local fiscal autonomy; fiscal imbalance and public debt in Poland and other EU countries with special regard to local government units; economic, social, demographic, spatial and institutional determinants of fiscal sustainability of LGUs; sustainable public finance.

Courses I Teach

Local Public Finance, Tax System in EU, VAT non-compliance in EU member states

Selected Publications

Wójtowicz K. Hodzic S. (2021). Relationship between fiscal sustainability and efficiency: Evidence from large cities in Poland. "Economics and Sociology" • Wójtowicz K. (2019). The significance of selected socio-economic factors for the achieving of fiscal sustainability of local government units (LGUs) in Poland. "Lex Localis - Journal of Local Self-Government", Vol. 17, Issue 3. DOI: [https://doi.org/10.4335/17.3.617-642\(2019\)](https://doi.org/10.4335/17.3.617-642(2019)) • Wójtowicz, K. (2018). Sub-National Constraints of Fiscal Policy-Review of the Experiences of Selected Countries (in): E. Lotko, U. Zawadzka-Pąk, M. Radwan (eds.), *Optimization of Organization and Legal Solutions concerning Public Revenues and Expenditures in Public Interest (Conference Proceedings)*. (p. 329-342). Białystok-Vilnius: Temida 2 (ISBN: 978-83-65696-08-3).

Selected Research Projects

The need for a new taxation system for income in Poland, OPUS-3 competition, Project Coordinator: Professor Alicja Pomorska *Doctor Habilitatus*, decision number: DEC-2011/03/B/HS5/02545, implementation period: 2012-2016, **nature of participation: research team member (10% contribution)**. • *The need to repair public finances. Proposed solution scenarios*, project funded by the Ministry of Science and Higher Education, Project Coordinator: Professor Alicja Pomorska *Doctor Habilitatus*, registration number: NN 113 117 034, implementation period: 2008-2011, **nature of participation: research team member (10% contribution)**. • *Methods of reducing excessive general government deficits under economic crises conditions*, a project financed under the Ministry of Science and Higher Education grant for financing activities consisting in conducting scientific research or development works and related tasks, serving the development of young scientists and participants of doctoral studies, granting funds within an internal competition. implementation period: 16/05/2011 to 30/06/2012, **nature of participation: main researcher (100% contribution)**.

Planned Research or Teaching Activities

I am looking for research partners in the field of broadly understood sustainable public finance interpreted in the context of the connection between fiscal sustainability and the sustainable development. This attitude to the issue fits into the new, recently emerging paradigm of the science of economics and finance.



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Scientific Profile in Keywords

Research related to family businesses issues, corporate finance and financial instruments, company valuation, formation and establishing of entrepreneurships

Scientific Interest

Robert Zajkowski is University Professor in the Department of Banking and Financial Markets, Faculty of Economics at Maria Skłodowska-Curie University in Lublin. His main research interests are Family Businesses, Corporate Finance and Governance, VBM, Business Creation Processes, Optimization of Managerial decisions in companies and implementation of qualitative and quantitative research methods. Author of over 60 scientific publications, including foreign publications and both individual and co-editor works. He was involved in seven research projects and currently he is applying for two next research projects in cooperation with partners from Johannes Kepler University in Linz, Austria. He holds the positions of Expert of the Regional Court, Expert of the Polish Academy of Sciences Foundation. He is also a co-operator of a few other non-governmental organizations. Since 2009, prof. Robert Zajkowski has been the Finance Expert of the Marshal Office of the Lubelskie Voivodship in Lublin and participates in processes of EU subsidy application appraisals. Prof. Robert Zajkowski is additionally originator and member of Family Business Research Network (FaBERNET) that is association of family business researchers in Poland.

Courses I Teach

Economics of family businesses, Intergenerational transfer of family businesses

Selected Publications

Domańska, A., & Zajkowski, R. (2022). Barriers to gaining support: a prospect of entrepreneurial activity of family and non-family firms in Poland. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 17(1), 191–224. doi: 10.24136/eq.2022.008 • Domańska, A., Więcek-Janka, E., & Zajkowski, R. (2022). Implementing Sustainable Development Concept: A Typology of Family Firms in Poland. *Sustainability*, 17(7), 4302. <https://doi.org/10.3390/su14074302> • Zajkowski, R., Safin, K., & Stańczyk, E. (2022). The success factors of family and non-family firms: Similarities and differences. *Entrepreneurial Business and Economics Review*, 10(3), 51-72. <https://doi.org/10.15678/EBER.2022.100304>

Selected Research Projects

Family business issues • Corporate finance and alternative financing instruments • Formation and establishing of entrepreneurships • Value Based Management (VBM)

Planned Research or Teaching Activities

Further research interests: Business models of family firms • Mergers & acquisitions (M&A) in Family Firms • Tunneling and propping processes in Family Firms • Family Firms survivability capital • Factors of family firms' competitive advantage



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